The 9th Annual Ain Shams University International Conference

4G Universities Between Reality and Aspiration

6th – 8th April 2021

Humanities, Social & Educational Sciences Sector
Hall "C"

Online Event

Prof. Mahmoud El Meteini
President of the Conference
President of Ain Shams of University

Prof. Mohamed Ayman Saleh
Vice President & Executive Head
of the Conference
Vice President of Ain Shams University
for Graduate Studies & Research

Prof. Abdelfattah Saoud
Vice President of the Conference
Vice President of Ain Shams University
for Students Affairs

Prof. Hisham Kamel Abdel Latif Timraz
Vice President of the Conference
Vice President of Ain Shams University
for Community & Environment Affairs

Coordinator of the Sector | **Prof. Hayam Wahba**
Vice Dean Faculty of Business

Register NOW

http://conferences.asu.edu.eg

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Wednesday 7th April 2021

09:30 am – 11:00 am

Session 1 | *Education Competitiveness and Fourth Generation Universities - Opportunities and Threats*

Chairpersons: Nagy Abdel Moemen
Rokaya Shalaby
Salwa Rashad

Moderator: Yomna Azmy

Performance Evaluation Strategies as a Competitive Approach for Fourth Generation Universities
Azza Khalil Abdel-Fatah *15 min*

Skills Needed in Staff Members of The Fourth - Generation Universities
Marwa Sayed Hanafy
Samar Hassan Ebrahim Hawash *15 min*

From Covid Emergency Distance Teaching to Distance Language Teaching as a Project
Paolo Balboni *15 min*

Computers and Legal Resposability
Ehab Yousr *15 min*

The Theater and the 4th Generation Technology
Jose Luis Garacia *15 min*

Discussion *15 min*

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Session 2 | *Scientific Research within the Fourth-Generation Universities*

Chairpersons: Houida Elgebaly
Magad Abou-Eleneen

Moderator: Sherine Mazloum

- Post-graduate Studies Future within the Fourth Generation Universities
  Gamal Shakra *15 min*
- Incorporating Scientific Research Within the Fourth Generation Universities: Sustainable Development to Egypt Vision 2030
  Mostafa Baghdady *15 min*
- Egyptian Universities Sustainability "Performance Indicators and Challenges"
  Riham Refeat Mohamed *15 min*
- Fourth Generation Universities, Humanities Studies – Opportunities and Threats
  Sherine Mazloum *15 min*
- Fourth Digital Communications in Universities and its Advantages in Medical Studies for Children with Special Needs
  Mohamed Salah Mostafa *15 min*
- Enhancing the Role of Fourth - Generation Universities and Societal Culture in The Education and Development of People with Special Needs
  Gamal Shafik Ahmed *15 min*
- Discussion *30 min*

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Session 3 | *Sustainable Development, Internationalization Strategies Within the fourth-generation universities*

Chairpersons: Dina Rashed
Eric la Maque
Mostafa Refaa
Youmn Mohamed Hafez

- 4G Universities and Sustainable Development: Opportunities and Challenges
  Youmn Mohamed Hafez *15 min*
- Research and Good Academic Writing as Essentials for International Publications
  Nabel Embabi *15 min*
- Sustainable Development and Internationalization Strategies Within the Fourth Generation Universities
  Samah Khaled Abdel-Kawy Zahran *15 min*
- International Cooperation in Supporting the Fourth-Generation Universities Paradigm
  Dina Rashed *15 min*
- Building a Strategic Partnership
  Eric la maque *15 min*
- Discussion *30 min*

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Session 4 | *Fourth-generation universities: Business Organizations, Innovation and Entrepreneurship*

Chairpersons: Hayam Wahba
Khaled Kadry
Nagy Abdel Moemen

Fourth Generation Universities Role to Support Knowledge Management
Adel Zayed *15 min*

Innovation Role in Supporting Entrepreneurship with the Fourth Generation Universities
Khaled Kassem *15 min*

Entrepreneurship and Job Market preparation
Magd El Manzlawy *15 min*

How Does Digitalization Support Innovation and Entrepreneurship?
Shrif Elbehary *15 min*

Electronic Signature
Moahmed Mohamed El Dosoky El Shahawy *15 min*

Children with Special Needs: Media Research in Light of the Fourth-Generation Technology
Mahmoud Hassan Ismael *15 min*

Discussion *15 min*

02:15 pm – 02:30 pm | *Recommendations & Implications*

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